

# John Savery Madden, M.Ed., Ph.D.

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## EDUCATION

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*Doctorate (Ph.D.) – Instructional Psychology and Technology*

The University of Oklahoma [2012 – 2018]

*Masters of Education (M.Ed.) – Instructional Psychology and Technology*

The University of Oklahoma [2005 – 2008]

*Bachelors of Arts (B.A.) – Sociology*

The University of Oklahoma [1995-2001]

*Bachelors of Arts (B.A.) – Psychology*

The University of Oklahoma [1995-2000]

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## AWARDS RECEIVED/ACHIEVEMENTS/CERTIFICATIONS

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Certified **Quality Matters™ CPE Reviewer** (Continuing and Professional Education)

Contributed to the winning of the **2015 Annual Outreach Collaboration Award** for the FAA Controller Training Contract Proposal Innovation Team.

Recipient of the competitive **2012 Outreach Staff Development Scholarship** (\$1,000) [August, 2012]

Three-time **Teacher of the Week** at Wright Career College [July, August, September, 2010]

Invited by Golden Key Honor Society to attend the **University Presidential Inaugural Conference** [January 2009]

**Employee of the Year:** Center on Child Abuse and Neglect, Section on Developmental and Behavioral Pediatrics at the University of Oklahoma Health Sciences Center [ December, 2005]

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## WORK EXPERIENCE

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**Assistant Director of Online Learning and Instructional Design** – *James E. Rogers College of Law University of Arizona* [03-20 – Present]

- ❖ Supervise instructional design team. Manage timelines and deployment for various design projects utilizing best practices of Quality Matters™ Standards. Responsible for supporting faculty in best practices of online instructional pedagogy and standards.

**Curriculum Development Supervisor** – *Center for Independent and Distance Learning* [06/13 – 03/20]

- ❖ Supervise instructional design team. Manage timelines and deployment for various design projects including development versatility (self-paced, term-based, and CD-ROM delivered courses) utilizing best practices of Quality Matters™ Standards. Responsible for the philosophy of “Faculty focused on teaching” by handling all administrative and technical aspects of departmental courses. CIDL representative for Campus Online Task Force. Implement and manage remote proctoring services with ProctorU and Examity, responsible for Register Blast development and incorporation.

Enhancing security and rigor of exams (departmental courses and Advanced Standing/Prior Learning Assessments) through randomization and password protection. Train faculty to use technology for online courses. Design online courses for college. Virtualize software for limited deployment for government contracts. Develop interactive flash-based PowerPoint presentations including scripting and narration. Design graphics and logos.

**Graduate Research Assistant** – *Center for Educational Development and Research* [07/13 – 01/17]

- ❖ D2L administration, logo creation, data cleaning, data export and import, proofreading, general office support, training lead, quantitative analysis consulting, Instructional Design mentoring, transcription, Evaluation specialist, curriculum developer and lecturer.

**Graduate Research Assistant** – *Dr. Patricia Hardré* [08/12 – 06/13]

- ❖ Literature Searches, Data collection, Data Cleaning

**Instructional Designer** – *Center for Independent and Distance Learning* [04/09 – 06/13]

- ❖ Designed online courses for high school and college. Virtualized software for limited deployment for government contracts. Developed interactive flash-based PowerPoint presentations including scripting and narration. Designed graphics and logos. Proficient in various software packages: Dreamweaver, Photoshop, iSpring, Microsoft Office.

**Night Math Instructor** – *Wright Career College* [10/09 – 08/12]

- ❖ Taught several sections of college level courses including: Sociology, Basic Accounting and Mathematics. Designed homework assignments, tests, and integrated online Mathematics software (ALEKS).

**Trainer** – *University of Oklahoma Health Sciences Center, Center on Child Abuse and Neglect, Department of Pediatrics, Section on Developmental and Behavioral Pediatrics, Child Welfare Training Program* [01/08 – 04/09]

- ❖ Developed Pre-CORE KIDS Training curriculum, developed training materials, presented training for Child Welfare Workers across the State of Oklahoma.

**Graduate Research Assistant** – *Dr. Patricia Hardré* [08/06 – 05/08]

- ❖ Lead writer of the ITA project. Designed online course in Moodle for Instructional Design Education of Teaching Assistants at the University of Oklahoma. Developed content, assessments, job aids, and provided feedback to participants.

**Web-content Specialist** – *University of Oklahoma Health Sciences Center, Center on Child Abuse and Neglect, Department of Pediatrics, Section on Developmental and Behavioral Pediatrics, Child Welfare Training Program* [01/05 – 12/07]

- ❖ Website design, development and maintenance for the Section on Developmental and Behavioral Pediatrics and The OUDHS Child Welfare Training Program. Creation of training announcements documents and web-based schedules. Developed online surveys using HTML, Active Server Pages and ACCESS database driven web-forms.

**Acting Operations Manager** – *The American Professional Society on the Abuse of Children* [07/04 – 12/04]

- ❖ Managed annual conference registration, processed purchase orders and managed financial accounts, processed and shipped publication orders, organized move of office from Oklahoma City, OK to Charleston, SC including, packing, and shipping of all office materials.

**Publications Manager** – *The American Professional Society on the Abuse of Children* [07/03 – 07/04]

- ❖ Managed publications for national non-profit. Cataloged, organized and archived full library. Filled publications orders and tracked payments. Digitized publications for internet sales. Managed registration and payment for annual conferences.

**Administrative Assistant** – *The American Professional Society on the Abuse of Children* [07/02 – 07/03]

- ❖ Managed registration and payment for annual conferences. Was frontline customer service for National Non-Profit.

**Administrative Assistant** – *University of Oklahoma Health Sciences Center, Center on Child Abuse and Neglect, Department of Pediatrics, Section on Developmental and Behavioral Pediatrics* [08/01 – 07/02]

- ❖ Managed registration and payment for annual conferences. Coordinated mailings of conference materials, including updating mailing lists. Was frontline customer service for conference coordination. Developed ACCESS database for registration and payment tracking

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**RESEARCH AND CURRICULUM (ORCID: 0000-0002-3282-3322)**

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Developer of Janux Zero Course – *CEDaR and Nextthought* [Sep 2016 – December 2016]

- ❖ Developed and presented lectures, wrote instructional content, and built course structure.

Developer of Contemporary Math Curriculum – *Wright Career College* [2010 – 2012]

- ❖ Developed lectures, assessments and online companion courses in ALEKS. Created Syllabus for College wide disbursement.

Lead writer for Improving Teaching in the Academy (ITA) research project – *University of Oklahoma* [2006 – 2009]

- ❖ Wrote original content for online course on Instructional Design for teaching assistants including main content, assessment items and job aids.

Designer and Presenter of Pre-CORE KIDS training curriculum for the OUHDS Child Welfare Training Program – *University of Oklahoma Health Sciences Center, Center on Child Abuse and Neglect, Department of Pediatrics, Section on Developmental and Behavioral Pediatrics, Child Welfare Training Program* [2006-2009]

- ❖ Designed and presented curriculum to all new Child Welfare Workers in the State of Oklahoma. Developed educational materials.

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**PUBLICATIONS/WRITTEN WORKS**

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Madden, J.S. (2019). The Phenomenological Exploration of Animated GIF Use in Computer Mediated Communication. *Dissertation*.

Madden, J. S. & Hardré, P. L. (2016). Effects of Online Instructional Design Training on TA's Perceptions of Efficacy, Competence, and Knowledge Satisfaction, *Journal of Education and Training* 3(2), 64-89.

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**PRESENTATIONS**

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Madden, J.S. & CEDaR (2015, January). *Introduction to Qualtrics*. Pre-Conference session at the University of Oklahoma Academic Tech Expo. January 8, 2015, Norman, OK.

Madden, J.S. & CEDaR (2014, January). *Introduction to Qualtrics*. Breakout session at the University of Oklahoma Academic Tech Expo. January 10, 2014, Norman, OK.

Madden, J.S. & CEDaR (2013, September). *Qualtrics Software Training*. Training for faculty members at the Jeannine Rainbolt College of Education Fall Faculty Retreat. September 17, 2013, Norman, OK.

Madden, J. S. (2008, December). *Evaluation of the Child Welfare Training Program*. Paper presented at the University of Oklahoma / Department of Human Services Child Welfare Training Program Meeting, Norman, OK.

Hardré, P. L. & Madden, J. S. (2008, November). "Improving Teaching in the Academy: Online Professional Development Community for Graduate Teaching Assistants." Presentation at the Association for Educational Communications and Technology (AECT) National Conference, November 4-9, 2008, Orlando, FL.

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## GUEST LECTURES

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Madden, J. S. (2019, April 12). *Qualitative Research Methods*. Introduction to Research Methods, University of Oklahoma, Norman OK.

Madden, J. S. (2012, November 27). *Project Control and Closure*. EIPT 6173 Project Management, University of Oklahoma, Norman OK.

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## EVALUATIONS CONDUCTED

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Madden, J. S. & CEDaR, (2014) IT-LMS Evaluation

Developed measurement instruments, conducted both qualitative and quantitative analysis of results, and co-authored official evaluation report.

Madden, J. S. (2008) *Evaluation of the Child Welfare Training Program*

Developed measurement instruments, conducted both qualitative and quantitative analysis of results, and authored official evaluation report.

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## COURSES TAUGHT

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MAT 1010 – Contemporary Mathematics (*Wright Career College*) [10/09 – 08/12]

- ❖ Responsibilities: Developed and presented curriculum, assessments, grading procedures and integrated online program: ALEKS.
- ❖ Topics covered: Whole numbers, fractions, decimals, percentages, ratios, geometry, basic algebra, and measurement.

SOC 1010 – Introduction to Sociology (*Wright Career College*) [10/09 – 10/10]

- ❖ Responsibilities: Presented pre-defined curriculum and used provided assessments and grading rubrics.
- ❖ Topics covered: Family, culture, sexuality, gender, class, socioeconomic status, governmental forms, religion, sociological theories, etc.

ACT 1010 – Basic Accounting (*Wright Career College*) [10/09 – 10/10]

- ❖ Responsibilities: Presented pre-defined curriculum and used provided assessments and grading rubrics. (Three week prep course)
- ❖ Topics covered: Accounting equation, debits/credits, accounting procedures, types of accounting

CW 5793 – Introduction to KIDS training (*OU DHS Child Welfare Training Program*) [07/06 – 04/09]

- ❖ Responsibilities: Developed and presented curriculum.
- ❖ Topics covered: How to use the KIDS database system: Completing referrals, contacts, placement plans, treatment plans, visitations, etc.

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## SERVICE

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Graduate Student Representative for the AERA Design and Technology SIG (SIG31) [4/13 – 4/14]

Technology Liaison for the AERA Design and Technology SIG (SIG31) [4/14 – 05/17]

## PROFESSIONAL MEMBERSHIPS

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Member of the American Educational Research Association (AERA) [2014 – 2016]

Member of the Association for Educational Communications and Technology (AECT) [2008-2009]

Member of the Golden Key Honor Society [2008 – Present]

## SOFTWARE PROFICIENCIES

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Photoshop	Handbrake	Captivate	MyMathLabs
Dreamweaver	Windows Virtual PC	SPSS	WebEx
Microsoft Office	Xsplit	Jing	Brightspace
iSpring	Flash Live Encoder	Canvas	ALEKS
Cameyo	Adobe Acrobat Pro	Audacity	Moodle
Premiere Pro	Kaltura	Express Scribe	